



Master of Science in Health Care Management College of Business Administration

Admissions Requirements:

- U.S. Bachelor's degree (or the equivalent) from an accredited college or university
- Undergraduate Grade Point Average of a minimum of 3.0
- Satisfactory academic standing at the last university or college attended
- Satisfactory admission test scores of either the GMAT total score of 400 or a minimum 700 score of the GRE

MS-Health Care Management Program Requirements:

- Our program has been accredited by the Association to Advanced Collegiate Schools of Business (AACSB) and is a joint program with Louisiana State University Health Sciences Center (LSUHSC). All students are required to fulfill satisfactory requirements of 33 credit hours (11 graduate-level core courses), with no more than 12 credit hours to be taken at LSUHSC. The 12 credit hours would also include any courses considered for transfer credit from any other program at another university.
- For LSUHSC cross-enrollment information or for consideration of any transfer credit courses, please contact the MS-HCM advisors at mshcm@uno.edu or call 504-280-6279. Students may graduate in either the Fall or the Spring semesters, but not in the Summer semester.

MS-Health Care Management Program web site is: www.uno.edu/mhcm/index.htm/

Director:	Dr. Walter J. Lane wlane@uno.edu 504-280-7145
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For information regarding the Executive Health Care Management Program, please send an email to emba@uno.edu or to Mr. Napoleon Ortiz (jnortiz1@uno.edu) or call 504-280-3215.
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<i>Students with a non-business undergraduate degree must take the prerequisite, BA 6014, before or concurrently with ACCT 6131. Elective credit will be given to those required to take the BA 6014.</i>

Master of Science in Health Care Management

The Master of Science in Health Care courses are offered at UNO and at LSUHSC in either the Fall or Spring semesters, with some a core course and approved electives offered in the Summer semester. The following is a listing of courses offered at UNO and at LSUHSC and where taught in parenthesis.

MS-HCM Curriculum		
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ACCT 6131	Accounting in Health Care Settings (UNO)	3 credit hrs.
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ECON 4250G	Health Care Economics (UNO)	3 credit hrs.
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BA 6010	Health Care Management (UNO)	3 credit hrs.
or		
HPSM 6268	Health Services Admin and Mgmt (LSUHSC)	3 credit hrs.

EDHS 4111G	Epidemiology Health Promotion (Internet course-UNO)	3 credit hrs.
or		
EPID 6210	Principles of Epidemiology (LSUHSC)	3 credit hrs.

MKT 4536G	Health Care Marketing (UNO)	3 credit hrs.
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BA 6012	Organization in Health Care Settings (UNO)	3 credit hrs.
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FIN 6350	Health Care Financial Management (UNO) (suggest taking ACCT 6131 before FIN 6350)	3 credit hrs.
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BA 6097	Health Law and Ethics (UNO)	3 credit hrs.
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_____	Approved elective (UNO) (See your advisor for listings each semester)	3 credit hrs.
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BA 6013	Strategic Mgmt of Health Care Organizations (UNO)	3 credit hrs.
or		
HPSM 6288	Health Care Policy (LSUHSC) MUST BE TAKEN IN YOUR LAST, GRADUATING SEMESTER	3 credit hrs.

11 COURSES

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33 CREDIT HOURS

Revised 11/07/08

MS-Health Care Management Course Descriptions
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BA 6014 – Business for Health Care – This course is a prerequisite for ACCT 6131 and FIN 6350 and is for students with a non-business undergraduate degree with no previous course work in accounting and finance. The team-taught course presents important accounting and finance concepts related to the health care field. The course is restricted to students in the MS-HCM program at UNO and the Masters in Public Health program at LSHSC. The course may be taken concurrently with ACCT 6131 and MKT 4536G, but must be completed before taking FIN 6350.

ACCT 6131 – Accounting in Health Care Settings – Prerequisite: BA 6014 (only for those with non-business degrees). This course is an analysis of major issues that tend to distinguish accounting in the health care sector. The course includes characteristics of nonprofit organizations, financial reporting for hospitals and other health care organizations, full-cost accounting, measurement and use of differential costs, pricing decisions, the management control environment, programming and program analysis, operations budgeting, control of operations, measurement of output, reporting on performance, operations analysis and program evaluation, and system design and installation.

ECON 4250G – Health Care Economics – This course is an analysis of major issues that tend to distinguish economics in the health care sector, and includes basic economic tools, production of health from medical care, demand for medical care, the physician as agent and producer, health-care labor markets, hospitals, and other health care providers, health insurance – asymmetric information, government health care programs, medical malpractice, externalities in health and medical care, regulation in the U.S. health care sector, international comparisons of health systems.

BA 6010 – Health Care Management (UNO) or HPSM 6268 (LSUHSC) – Health Services Administration and Management – The UNO course focuses on essential management issues in the health care field, such as the challenge of management, planning and decision-making, organizing, leading and controlling. LSUHSC's course considers the organization and delivery of health services with an emphasis on new organizational structures that involve physicians and management care organizations. Topics in health services include public and private financing of health care, long-term care, and mental health services. Principles of management include the basics of finance and accounting, billing, budgeting, theories of continuous quality improvement, and human resource management.

EDHS 4111G – Epidemiology Health Promotion (UNO) or EPID 6210 Principles of Epidemiology (LSUHSC) – Students will learn the epidemiologic approach to the review of medical literature, health care policy, management, communicable disease control, and issues of disease causation. The course is based on a series of illustrative problems, papers on topics of clinical and public health importance, and lectures. Topics include basic concepts, such as incidence and prevalence and other rates and ratios, surveillance, distribution and the control of diseases in populations, models of disease causation, disease classifications, and sources of data on community health.

MKT 4536G – Health Care Marketing – A survey of the concepts, principles, and methods in diverse health care context, which includes assessment of market opportunities, development and implementation of marketing programs, promotion, market research, marketing information systems, understanding marketing in health care settings, planning the marketing mix, and supporting the marketing effort.

BA 6012 – Culture and Behavior in Health Care Settings – A broad study of the behavioral sciences as they apply to health care settings. It considers culture and behavior within organizational contexts and from the perspective of external stakeholders and constituencies. The course includes individual processes and behavior, interpersonal processes and behavior, organizational processes and structure, organizational culture, and behavioral sciences in health care contexts.

FIN 6350 – Health Care Financial Management – Course is an analysis of major issues that tend to distinguish finance in the health care sector. The course includes organizational, ownership, goals, taxes, the third-party payer system, discounted cash flow analysis, long-term debt financing, bond valuation, refunding decisions, equity (fund) financing, lease financing, cost of capital, capital structure decisions, capital budgeting, break-even analyses, profitability measures, capital budgeting risk analysis, financial and operating analysis, financial forecasting, cash management and short-term financing, receivables, and inventory management.

BA 6097 –Health Law and Ethics – This is a comprehensive course, which addresses principles of health law and medical ethics. The course covers basic ethical principles and theories together with federal and state laws that regulate the practice of medicine, professional liability issues, informed consent, contemporary topics, including the Americans with Disabilities Act, quality improvement, and resource allocation. Emphasis will be placed on the application of these principles and laws in managed care settings.

BA 6013 – Strategic Management of Health Care Organizations (UNO) or HPSM 6288 – Health Care Policy (LSUHSC) – Taken in the last, graduating semester. The UNO course covers the initiation of the strategic management process, strategy formulation, strategic implementation (operational strategies), and controlling and creating the strategy. LSUHSC’s course covers the formation, implementation and evaluation of health care policy and its impact on the delivery of health services. The purpose of the course is to enable the student to more effectively participate in health care policy and political deliberations.

Approved Electives offered at UNO

REMINDER: If you were required to take the BA 6014, then the course can be counted as an approved elective.

BA 6011 - Human Resource Management in Health Care Settings
or
MANG 6467 - Human Resource Management

BA 6780 - Survey of Decision-Making Tools (prereq. Some statistics advisable)

MANG 6407 - Management of Technology and Innovation

MANG 6468 - Human Resource Strategy and Compensation Systems

MANG 6469 - Staffing and Development in Human Resources Management

MANG 6470 - Employment Law for Managers

MANG 6471 - Total Quality Management

MANG 6497 - Special Topics course (when pertaining to Health care topics)
Physicians Practice Management

Be sure to check with your advisor regarding any additional approved electives as they become available.