

MBA CONCENTRATIONS

FINANCE

(pre-requisite FIN 6300) 9 hours

FIN 6302 - Investment Strategy

FIN 6303 - Financial Markets and Institutions
or **FIN 6321***- Commercial Bank Mgmt
and

One More Finance Course from these choices:

FIN 6333 - Real Estate & Market Feasibility

FIN 6355 - Sem in Risk Mgmt & Insurance

FIN 6395 – Moffet classes (1 hr each)

FIN 6635 – Sem in Financial & Economic
Analysis for Real Estate

FIN 6670 – Sem in Mortgage Markets &
Real Estate Finance

FIN 6309 – International Financial Mgmt
(cannot get credit for both FIN 6309 &
FIN 4362G)

FIN 6391 – Directed Individual Studies
(by special permission)

FIN 6394 – Internship in Finance
(by special permission)

FIN 4222G – Cash & Liquidity

FIN 4232G – Capital Budgeting

FIN 4307G – Portfolio Analysis

FIN 4308G – Speculative Markets: Options
& Futures

FIN 4362G – International Finance
(cannot get credit for both FIN 6309 &
FIN 4362G)

NOTE: MBAs may not take the following courses, which
are for Ph.D. students:

FIN 6311, FIN 6312, FIN 6313, FIN 6314, FIN 6315, FIN
6317, FIN 6318, FIN 6319

HEALTH CARE MANAGEMENT

BA 6010 – Health Care Management (required)

And two more electives:

BA 6011 – Human Resource Management in
Health Care Settings

ACCT 6131 – Accounting in HC Settings

BA 6097 - Health Care Law & Ethics

MANG 6497 - Physicians Practice Mgmt

ECON 4250G - Health Care Economics

EDHS 4111G – Epidemiology

MKT 6536 – Strategic Marketing Decisions for Health
Care Management

NOTE: MBAs may not take the following courses, which
are for MS-HCM students ONLY: BA 6012, BA 6013, BA
6014, & FIN 6350.

HUMAN RESOURCE MANAGEMENT

9 hours of:

MANG 6467 - Managing Human Resources

MANG 6468 - Managing HR Strategy &
Compensation Systems

MANG 6469 - Managing Staffing &
Development in HRM

MANG 6470 - Employment Law for Managers

MANG 6491 - Independent Study (by special
permission)

MANG 6494 - Internship (by special permission)

HOTEL, RESTAURANT & TOURISM

9 hours of:

HRT 6001 - Survey of HRT (must take first)

HRT 6202 - Hospitality & Tourism Research Methods

HRT 6200 - Hospitality & Tourism Operations
Analysis

HRT 6203 - Marketing Applications for the
Hospitality & Tourism Industry

HRT 6205 - Change Management for the Hospitality
& Tourism Industry

HRT 6250 - Tourism Destination Development

HRT 4250G - International Tourism

No HRT Internships (only for MS-HTM students)

INTERNATIONAL BUSINESS

9 hours of:

ACCT 6126 - International Accounting

FIN 6309 - International Finance Management or FIN
4362G but not both

ECON 6202 - International Economics

ECON 6220 – Int’l Monetary Economics

ECON 6295 – Int’l Political Economics, European
Integration & Institutions*

MANG 6446 - International Management

MKT 6546 - Advanced International Marketing

MKT 4546G- International Marketing Management
(or MKT 6546, but will not receive credit for both)

HRT 4250G - International Tourism

*when offered

(Check with MBA Advisors about the French
Exchange Program in Grenoble, France to receive a
Master of International Business Degree, in
additional to your UNO MBA.)

Only one 4000G elective may count toward the MBA concentration, and must have the “G” at the end.

Most elective courses are offered once a year.

Electives course offerings are not guaranteed for the Summer semester.

MBA CONCENTRATIONS

MARKETING

(pre-requisite: MKT 6503) 9 hours of:

MKT 6555 - Marketing Research Methods

(must take this course and take first)

MKT 6535 - Advanced Services Marketing Management
or MKT 4535G Services Marketing (but not both)

MKT 6333 – Real Estate Finance & Market Feasibility *

MKT 6510 – Advanced Analysis of Consumer Behavior *

MKT 6520 – Technology & Marketing *

MKT 6546 – Advanced Seminar in International
Marketing *

MKT 6575 – Logistics *

MKT 6590 – Current Topics in Marketing *

MKT 6591 - Marketing Independent Study (by special
permission)

MKT 6594 - Internship in Marketing (by special
permission)

MKT 6536 – Strategic Marketing Decisions for Health
Care Management

MKT 4546G- International Marketing Management (or
MKT 6546, but will not receive credit for both)

*when offered

MANAGEMENT INFORMATION SYSTEMS

9 hours of:

MANG 6700 - Management Information Systems

MANG 6710 - Management of Technology & Innovation

MANG 6720 - Emerging Technologies

MANG 6730 - Business Information System Analysis and
Design

MANG 6740 - Network Security Management

MANG 6750 - Knowledge Management

MANG 6760 - Management Electronic Commerce

MANG 6472 - Engineering Project Management

ACCT 6143 - Advanced Accounting Information Systems

MANG 6471 - Total Quality Management

MKT 6520 - Innovation in Marketing

MANG 6491 - Independent Study (by special permission)

MANG 6494 - Internship (by special permission)

TECHNOLOGY MANAGEMENT

18 hours of courses from the MANAGEMENT
INFORMATION SYSTEMS CONCENTRATION

Before beginning your MBA Concentration, please
notify your MBA advisor. Your advisor will answer
any questions, and set you on the right track.

If you are a College of Business undergraduate, you
will need to check the on-line catalog for courses
that will not be counted twice, once as an
undergraduate and those wanting to take the same
course as a graduate student. There will be some
courses you will not be eligible to get dual credit for.

Advisors: mba@uno.edu or 504-280-6279

Kirschman Hall, Room 301

**GENERAL MBA: If you do NOT want a
concentration, just take either three 6000-level
approved electives OR two 6000-level and one
4000G-level approved electives from the semester
schedule -- equals 9 credit hrs.**

Only one 4000G elective may count toward the MBA concentration, and must have the "G" at the end.

Most elective courses are offered once a year.

Electives course offerings are not guaranteed for the Summer semester.