

UNIVERSITY OF NEW ORLEANS

MBA PROGRAM

INTERNATIONAL BUSINESS CONCENTRATION

An MBA student concentrating in International Business must complete three of the following courses:

- ACCT 6126** International Accounting
- FIN 6309** International Finance Management OR FIN 4362G
(but not both FIN 4362G and FIN 6309)
- ECON 6202** International Economics
- ECON 6220** International Monetary Economics
- MANG 6446** International Management
- MKT 4546G** International Marketing
- MKT 6546** Advanced Seminar in Advanced International Marketing
- HRT 4250G** International Tourism

Special Note: Periodically, new concentration courses are added to the semester schedules. Please be sure to get your up-to-date copy of the Semester Class Schedule from your MBA Advisor.

Students who participate in the ESC Grenoble Exchange Program in Grenoble, France automatically qualify for the concentration in International Business. See Advisor for details.

Approved Electives - Brief Course Description

ACCT 6126 International Accounting

Credit will not be given for both ACCT 6126 and ACCT 4126G.

The external and internal reporting problems associated with multinational business entities and other organizations. The objectives of the course are to provide an overview of the international structures, which have evolved in response to international accounting problems, to review the literature relating to these problems, and to develop the analytical capabilities necessary to deal with international accounting issues.

FIN 4362G International Finance

You may not receive graduate credit for both FIN 4362G and FIN 6309, ECON 4262G and FIN 6367)

This course examines the financial operations of the firm from an international point of view. It draws upon topics such as exchange rate determination, foreign exchange exposures (risks) for the multinational firm and techniques to hedge such exposures, international bond, equity and currency markets, trade documentation, and international capital budgeting.

FIN 6309 International Finance Management

You may not receive graduate credit for both FIN 4362G and FIN 6309, and ECON 4262G)

Prerequisite: FIN 6300. Geared for the MBA or other graduate students interested in a graduate-level course emphasizing the managerial aspects of international finance. Students enrolled in the Ph.D. program in financial economics cannot use this course in their graduate program of study.

ECON 6202 International Economics

Course contains a broad view of the workings of the international economy. Topics include: trade theory, trade regulations and policies, international factor movements, foreign exchange markets, and international economic policy.

ECON 6220 International Monetary Economics

Topics include the balance of payments and adjustment mechanisms, exchange markets, international capital markets, macroeconomic policies in the open economy, and international reserves and liquidity. Special attention is given to the roles of asset markets and expectations in exchange rate determination and international macroeconomic policies.

MANG 6446 International Management

(NOTE: May not receive graduate credit for both MANG 4446 and 6446).

The course deals with complex managerial problems of the multinational enterprise. The principal areas of study will be: 1) nature and scope of international business; 2) international business and the nation-state; 3) assessing and forecasting the international business environment; and 4) managing the multinational enterprise.

MKT 6546 or MKT 4546G Advanced Seminar in International Marketing

Prerequisite: MKT 6503.

Course contains an in-depth review of trends and developments in the global marketing environment. Topics covered include import-export, joint ventures as well as international marketing systems and multinational marketing strategies.

Students may not receive credit for both Marketing 4546G and 6546.

HRT 4250G International Tourism

Course contains a comprehensive examination of the complex world of international tourism as a modern mass cultural activity. The course will emphasize world geography and traveler flows, political environments and security relationships, government planning and destination development, economic development strategies and international competition, and the role of international agencies and organizations in world tourism.