

UNIVERSITY OF NEW ORLEANS

MBA PROGRAM

HEALTH CARE MANAGEMENT CONCENTRATION

The Health Care Management (HCM) concentration consists of three approved electives.

One required HCM elective:

BA 6010 Health Care Management

Plus two HCM approved electives. ONLY one 4000-G course can be counted towards the MBA HCM Concentration.

Special Note: Periodically, new concentration courses are added to the semester schedules. Please be sure to check with your advisor for more updated information.

Restricted Courses

These courses CANNOT BE USED TOWARD THE HCM CONCENTRATION:

BA 6097 Health Law and Ethics

HPSM 6258 Health Law and Ethics at LSUHSC

BA 6013 Strategic Management of Health Care Organizations or HPSM 6288 at LSUHSC

BA 6014 Business for Health Care

FIN 6350 Health Care Financial Management (cannot get credit for both FIN 6300 and FIN 6350)

BA 6012 Org Behavior in Health Care. This course is the equivalent to MANG 6401

Approved Electives - Brief Course Description

ECON 4250G Health Care Economics

The course contains an overview of the major economic considerations in the health care industry. Emphasis is on economic theory and empirical analysis with applications to health care markets, health care institutions, physicians, health insurance, and government health care programs and regulations.

EDHS 4111G Epidemiological Principles in Health Promotion

The epidemiological orientation to health and disease, as well as basic descriptive and analytic aspects of epidemiology, will be covered in this course designed for students in the health education-relation fields.

BA 6010 Health Care Management

The UNO course focuses on essential management issues in the health care field, such as the challenge of management, planning and decision-making, organizing, leading, and controlling. LSUHSC course considers the organization and delivery of health services with an emphasis on new organizational structures that involve physicians and management care organizations.

Topics in health services include public and private financing of health care, long-term care, and mental health services. Principles of management include the basics of finance and accounting, billing, budgeting, theories of continuous quality improvement, and human resource management.

BA 6011 Human Resources Management in Health Care Settings (Same as MANG 6467)

The course contains a broad study of the theories, techniques, and legal environment pertaining to modern personnel management in health care settings.

BA 6780 Survey Decision Making Tools

This course is a survey of decision making tools for business managers and students. Emphasis is on applying basic analytical, qualitative tools in the decision making process.

MANG 6468 HRM Strategy & Compensation Syst.

A student may not receive credit for both MANG 4468 and 6468. A study of the management of compensation and benefit programs in medium to large organizations.

MANG 6469 Staffing & Developing HRM

A student may not receive credit for both MANG 4469 and MANG 6469. A study of the management of programs designed to acquire and develop a competent workforce.

MANG 6470 Employment Law for Managers

Students may not receive credit for both MANG 4470 and 6470. This course is a study and analysis of the management of the legal environment related to employing, training, appraising, promoting, and terminating people in organizations

MANG 6497 Spec Topics - Management

An intensive study of selected special topics in Management. Topics will vary based on contemporary needs as dictated by the discipline as well as the interests of the students and the instructors. Section number will correspond with credit to be earned.

MKT 4536G Health Care Marketing

Application of marketing principles and concepts to contemporary Health Care Industry issues. This course is specifically designed to introduce Health Care employees to marketing thought and processes and business students to the marketing issues relevant to contemporary management operations in a Health Care environment. Cannot get credit for both MKT 4536G and MKT 6536.

MKT 6536 Strategic Marketing Decisions for Health Care Management

Prerequisite: MBA foundation. An advanced seminar in Strategic Marketing methods in a diverse health care context. Includes assessment of market opportunities, development and implementation of marketing programs, promotion, market research, and marketing information systems. Special emphasis on marketing in a managed care environment. Cannot get credit for both MKT 4536G and MKT 6536.

ACCT 6131 Accounting in Health Care Settings

The course contains an analysis of major issues that tend to distinguish accounting in the health care sector. The course includes characteristics of nonprofit organizations, financial reporting for hospitals and other health care organizations, full cost accounting, measurement and use of differential costs, pricing decisions, the management control environment, programming and program analysis, operations, budgeting, control of operations, measurement of output, reporting on performance, operations analysis and program evaluation, and system design and installation. (Those with Undergraduate BS in Accounting cannot use this course as an alternate for ACCT 6130.)