

Timothy P. Ryan, Ph.D.

Timothy P. Ryan is Dean of the College of Business Administration and Professor of Economics at the University of New Orleans. He received a B.A. in Economics from the University of New Orleans in 1971. Dr. Ryan received his Ph.D. in Economics from the Ohio State University in 1978.

Dr. Ryan is currently the President of the Metropolitan Area Committee and serves on that organization's Executive Committee and Board of Directors. He also serves on the Executive Committee and Board of Directors of Junior Achievement of Greater New Orleans.

Dr. Ryan has published many articles in nationally known economics journals. He has written a book in the area of law and economics entitled, Law, Economics and Public Policy. Dr. Ryan worked with the Business Council of New Orleans and the Louisiana Council for Fiscal Reform to develop the LCFR fiscal reform plan. In 1982, Dr. Ryan won the University of New Orleans Alumni Association Excellence in Teaching Award. In 1987, Dr. Ryan received the Homer L. Hitt Distinguished Alumnus Award. In 1992, Dr. Ryan was selected as one of the Young Leadership Council's Role Models.

In 1988, Dr. Ryan co-chaired Governor Roemer's Economic Development Advisory Panel. Dr. Ryan served as executive director of the MetroVision Partnership during the planning stage of MetroVision from 1989-90. In 1995, Dr. Ryan Co-Chaired Mayor Morial's Economic Development Transition Team.

Dr. Ryan has served or currently serves as a consultant to the following organizations:

The Business Council	The State of Louisiana
The Louisiana Council for Fiscal Reform	The City of New Orleans
Freeport-McMoRan, Inc.	The New Orleans Airport
BellSouth	The Morial Convention Center
Avondale Industries	The Port of New Orleans
International Shipholding Corporation	The MetroVision Partnership
New Orleans Regional Medical Center	Martin Marietta
Jefferson Parish	Halter Marine Group
East Jefferson Hospital	West Jefferson Hospital
LSU Medical Center	The New Orleans Saints
The U.S. Army Corps of Engineers	The New Orleans Chamber

Janet F. Speyrer, Ph.D.

Janet F. Speyrer is the Director of the Division of Business and Economic Research (DBER) and Professor of Economics at the University of New Orleans (UNO). She earned a B.A. in Mathematics and Economics in 1976 from Rice University in Houston, Texas. She received an M.A. in Economics in 1978 and a Ph.D. in Economics in 1982 from The Johns Hopkins University. Her doctoral dissertation was in the field of Urban Economics. Dr. Speyrer has served on the faculty of Tulane University and on the staff of the Office of Tax Analysis at the U.S. Treasury Department, where she participated in the development and evaluation of tax policy.

Dr. Speyrer has published several articles in the areas of urban economics and public finance in nationally recognized economics journals. She has also conducted many studies of the local interest, including the economic impacts of casino and riverboat gambling, the impact of flood risk on property values, and an examination of Louisiana's fiscal health. She has worked with the staff of the DBER to develop a sophisticated forecasting model for the New Orleans metropolitan area. The results of this model are published quarterly in the *Metropolitan Report: Economic Indicators for the New Orleans Metropolitan Area* and widely used by the New Orleans business community. Recently, the DBER and faculty from the School of Hotel, Restaurant, and Tourism Administration at UNO have collaborated to conduct a number of tourism research studies for such clients as the New Orleans Metropolitan Convention and Visitors Bureau, Inc. (NOMCVB), the Louisiana Office of Tourism, and the Ernest N. Morial Convention Center.

Dr. Speyrer's work with community and local government leaders on a variety of local concerns has included a HANO committee to study and develop a plan to improve affordable housing and a CABL committee to create a database for economic development. In addition, Dr. Speyrer worked on the Neighborhood Revitalization and Affordable Housing Task Force and the implementation team of the Mayor's Strategic Planning Committee for Economic Development. This committee published *A Blueprint for Economic Revival: An Economic Development Strategic Plan for the City of New Orleans* in May 1992. Dr. Speyrer also served on the New Orleans Economic Growth Corporation Task Force and chaired the Task Force on the Impact of Gaming in New Orleans. In 1995, Dr. Speyrer and Dr. Tim Ryan were chosen by the City of New Orleans to coordinate a comprehensive study of the impacts of casino gambling on the city. Dr. Speyrer is currently a member of the NOMCVB Tourism Committee as well as the NOMCVB Convention Committee and serves on the Executive Board of the Association for University Business and Economic Research (AUBER).

Susan T. Beal

EDUCATION:

Edgecliff College, Cincinnati, Ohio, Bachelor of Arts, 1967.
Louisiana State University (LSUS)- Shreveport, Shreveport, Louisiana,
Master of Business Administration, 1991.

EXPERIENCE:

- July 1998
to
Present
- Director of the LSUS Center for Business Research, Shreveport, Louisiana
Responsibilities include: 1) maintaining a computerized database of economic indicators, 2) developing forecasts and trend data; 3) preparing and distributing monthly reports and annual retrospectives to local organizations as well as organizations outside the metropolitan area; 4) organizing and implementing the LSU-S annual Economic Outlook Conference; 5) writing grant applications and managing awarded grants within the CBA 6) responding to media requests for economic information and analysis; 7) writing an article for the Shreveport Chamber of Commerce monthly publication; 8) developing outreach programs to the business community; 9) making presentations to regional and state organizations
- July 1996
to
June 1998
- Metropolitan Loan/Research Manager at The Coordinating & Development Corporation(CDC),Shreveport, Louisiana. Responsibilities include:
1) marketing, processing and servicing SBA 504 loans as well as loans authorized through CDC revolving loan funds; 2) maintaining a database of economic indicators for the ten parishes in the northwest Louisiana Development District 7; 3) developing and distributing regular economic reports throughout the development district, as well as performing special projects.
- August 1992
to
June 1996
- Director of the LSUS Center for Business Research, Shreveport, Louisiana
Responsibilities included: all those shown above in addition to teaching in the Economics and Finance Department.
- 1991
to
1994
- Coordinator of microcomputer classes for the LSUS Division of Continuing Education and Community Service. Responsibilities included: 1) developing microcomputer courses, 2) scheduling classes, and 3) determining teaching assignments using LSUS faculty as well as community professionals.
- 1987
to
August 1992
- Assistant Director of the LSUS Small Business Development Center, Louisiana.
Responsibilities included: 1) providing management consultation services to business owners, 2) provide assistance in business planning, financial pro forma preparations, and cash flow projections.
- 1985
to
1987
- Tax Accountant at Roberts, Cherry & Company, a Corporation of Certified Public Accountants, Shreveport, Louisiana. Responsibilities included:
1)preparing business and personal tax returns, 2)preparing financial statements, and
3) coordinating microcomputer applications.

Daryl V. Burckel, CPA, CVA, Ph.D.

Daryl V. Burckel is the Department Head of the Accounting, Finance and Economics Department in the McNeese State University College of Business. Dr. Burckel is a Professor of Accounting and is the First National Bank Endowed Professor of Business Research. Dr. Burckel earned his doctorate at Mississippi State University and specializes in the areas of financial analysis, business valuation of closely-held business interests, and taxation.

Dr. Burckel is a Certified Public Accountant and a Certified Valuation Analyst. He has held faculty positions at the University of New Orleans and Mississippi State University as well as McNeese State University. He has published over 50 referred articles in journals such as the *Journal of Accountancy*, *Applied Economics*, *North American Journal of Economics and Finance*, *Tax Notes*, *Taxes: The Tax Magazine*, *Journal of Taxation*, *The CPA Journal*, *Akron Business and Economic Review* and numerous other referred and regional journals. Dr. Burckel has published numerous papers in proceedings and presented papers at academic meetings. He has received the Powell Group Business Faculty Excellence Award for over five consecutive years and has been the recipient of numerous other University and professional organization awards.

Dr. Burckel has performed consulting work for local and state governmental agencies, small businesses, publicly traded companies and serves as a member of numerous boards and professional organizations.

Bobby R. Cunningham, Ph.D.

Professor Cunningham holds the doctorate in accounting from Louisiana Tech University and has been teaching in higher education since 1985; five years at Louisiana Tech University and nine years at Grambling State University. His research interests include internal auditing and financial accounting issues.

He is a tenured assistant professor in the College of Business at Grambling State University. Dr. Cunningham has a wide range of experiences as a consultant in the areas of income taxes, financial accounting, government and non-profit organizations, as well as internal auditing.

He is a member of several professional and academic organizations including the American Accounting Association. He was selected College of Business teacher of the year in 1995-96 and Accounting Department teacher of the year in 1994-95. His outside interests include research in biblical languages, biblical archaeology and reading.

Michael M. Kurth, Ph.D.

Dr. Kurth received his masters and Ph.D. degrees in economics from Virginia Tech. He taught at Emory & Henry College in Virginia and California State University-Hayward before joining the faculty at McNeese State University in 1984. Dr. Kurth served as Chairman of the Department of Economics and Finance at McNeese from 1986 to 1989.

His research has been published in academic journals such as *Public Choice* and the *Journal of Labor Research*. In 1988, he received the Duncan Black Award from the Public Choice Society for having authored the best article in *Public Choice* that year. He also has an active consulting practice and has authored numerous impact studies and cost/benefit analyses for industry and government. He has written a biweekly column on economics and politics for *Lagniappe* magazine for over 15 years, and his editorials and op-ed pieces have appeared in newspapers around the state and nation.

Loren C. Scott, Ph.D.

Dr. Scott received his Ph.D. from Oklahoma State University in 1969. He spent the next 30 years at Louisiana State University, rising through the ranks from assistant professor to the Freeport McMoRan Endowed Chair of Economics and Director of the Division of Economic Development & Forecasting. Over the thirteen-year period from 1983-96, he was the Chairman of the Economics Department at Louisiana State University. During that time the Department's ranking among the 3,000 U.S. Economics Departments rose from 101st to 38th. He presently is Professor Emeritus at LSU and continues to teach in both the Executive MBA and LSU Executive Programs. He received 7 awards at LSU for outstanding classroom teaching.

Dr. Scott is co-developer of the Louisiana Econometric Model B a model used for providing annual forecasts of the state's economy which are released each October. He has been a co-investigator on almost \$1 million in grant research at LSU and is the author of over 75 articles and technical reports.

He is the President of Loren C. Scott & Associates, an economic consulting firm whose clients include BellSouth, Mid-Continent Oil and Gas Association, Bank One, Placid Oil Refinery, the Louisiana Chemical Association, Lake Charles Memorial Hospital, and the Louisiana Attorney Generals Office. He gives 50-70 speeches a year on the state of the Louisiana economy.

Jerry L. Wall, SPHR, APD, Ph.D.

Dr. Jerry L. Wall is Director of the Center for Business and Economic Research (CBER) and is a Professor of Management within the College of Business Administration at Northeast Louisiana University. His doctorate is from the University of Missouri—Columbia and he holds advanced accreditations in Human Resources Management. He is a graduate of Leadership Louisiana and currently is a member of the Louisiana Data Base Commission, LIDEA, and the CABL Tax Institute among other activities.

In his job as Director of CBER, Dr. Wall collects, processes, analyzes, and disseminates information on the Monroe metropolitan area, the region and the state and is frequently called upon by statewide media for commentary on economic and business events.

CBER operates the Louisiana Electronic Assistance Program (LEAP)—an Internet database providing information about Louisiana to the world and compiles the Louisiana Parish Profiles. CBER also operates a Telephone Survey Center, which accomplishes thousands of calls monthly concerning health related and other studies for various clients. CBER currently conducts the statewide Behavioral Risk Factor Surveillance Study for the Louisiana Office of Public Health and the U. S. Centers for Disease Control.

Dr. Wall currently teaches graduate courses in International Business and Research & Presentations. He has been the recipient of numerous grants and was recently the recipient of a Business and International Education grant from the U. S. Department of Education that was designed to provide international training for his college's faculty and the business community.

Dr. Wall has had extensive experience in small business development and consulting and served six years as the Director of a Small Business Institute. Over the last twenty-five years he has conducted numerous management development seminars and acted as consultant for private, public and non-profit organizations. He is the author/co-author of over one hundred articles, papers and books and at various times has served as the editor of four different publications.

Dr. Wall retired in 1995 as a Colonel in the Army Reserve after spending thirty-one years assigned to the intelligence field. However, he finished his duty with a five-year tour as Comptroller for the 412th Engineer Command--a job that involved financial operations on four continents.

Dr. Wall is biographed in various issues of *Marquis's Who's Who in the World*, *Who's Who in America*, *Who's Who in the South & Southwest* and *Who's Who in American Education*.

James R. Westphal, M.D.

Dr. James R. Westphal graduated from the University of Wisconsin-Madison in 1971 with a B.S. in Biochemistry and the University of Wisconsin-Madison Medical School with a M.D. in 1975. He graduated with honors including the American Medical Associations Rock Slyster Award, Alpha Omega Alpha Medical Honorary Society and the Merck Medical Award. He completed his internship and psychiatric residency at Stanford Medical Center in 1978.

In 1980, he joined the department of psychiatry at Santa Clara Kaiser Hospital. During his career at Kaiser, Dr. Westphal served as Chief of the Psychiatric Consultation Service, Chief of the Alcohol and Drug Abuse Treatment Programs, Chairman of the Pharmacy and Therapeutics Committee, Chief of the Department of Psychiatry, and Chairman of the Kaiser Regional Mental Health and Chemical Dependency Best Practices Committee. He was a member of the Stanford Medical Center Clinical Faculty. While at Kaiser, he participated in research on applications of computer technology to clinical psychiatry, quality improvement techniques and outcomes research in chemical dependency (including National Institute of Drug Abuse and National Institute of Alcohol Abuse and Alcoholism supported projects) and psychiatry.

In 1994, Dr. Westphal moved to LSU Medical Center in Shreveport and became an Associate Professor, Director of the Consultation and Liaison Service, and Deputy Chairman of Psychiatry. He continued his work in outcomes research and quality improvement with two projects involving Louisiana Health Care Review, the Medicare Peer Review Organization for Louisiana. The two projects were a statewide Medicare electroconvulsive therapy quality improvement project and a project to improve the detection and treatment of depression in primary care patient enrolled in Medicare Health Maintenance Organizations.

During his stay in Louisiana, Dr. Westphal was awarded the Northern Louisiana Volunteers of America "Champion for Dignity in Mental Health" Award for his volunteer work in developing a computerized assessment and treatment outcome measurement system for the rehabilitation of the seriously mentally ill in 1995. He has also received fellowships in the American Psychiatric Association and the Academy of Psychosomatic Medicine, and was elected to the American College of Psychiatry.

Dr. Westphal became involved in gambling research as a member of the Louisiana Economic Development and Gaming Corporation Advisory Board, Co-Chair of the Louisiana Joint Legislative Committee on Compulsive Gambling and a member of the Board of Directors of the Louisiana Council on Compulsive Gambling. Dr. Westphal has published research in the epidemiology of gambling disorders and organized statewide and national continuing medical courses on gambling disorder treatment and prevention.